Florian Dick



PROFILE

Communication & change practitioner working at the interface between R&D and business strategy – three years inside the Bosch and Mercedes-Benz ecosystems across Germany, Sweden, and India, connecting engineering output to strategic intent.

PERSONAL INFORMATION

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EDUCATION

08.2024 – 06.2026

Jönköping University

M.Sc. Global Management

- Programme focus: leading in globalized environments – change leadership, entrepreneurship, international management.
- Master's thesis: "How do SMEs manage and navigate the multidimensional misfit in the Generative AI adoption process?"

10.2019 – 03.2023

University of Stuttgart

B.Sc. Technically Oriented Business Administration

- Focus areas: international management, business administration, microeconomics, materials science, and mechanics – combining business literacy with technical fluency.

PROFESSIONAL EXPERIENCE

07.2025 – 11.2025

Mercedes-Benz Research and Development India

Corporate Communications Intern (Trainee) · Bangalore, India

- Designed and delivered an internal communication campaign reaching Mercedes-Benz R&D India's combined Bangalore and Pune workforce, coordinating with a cross-site team.
- Produced executive-facing content and reporting aligned to senior-leadership timelines and review cycles.
- Operated daily across an Indian R&D environment and German management interfaces – practical cross-cultural communication at scale.

11.2023 – 04.2024

Robert Bosch GmbH

Pre-Master Program – Communication & Change Management · Stuttgart

- Co-organized Bosch ConnectedWorld and Bosch ConnectedExperience, the company's flagship IoT events.
- Managed 80–100 speakers across the programme: scouting, briefing, scheduling, on-site execution.
- Held delivery responsibility for a 250-participant hackathon (Bosch ConnectedExperience): logistics, content, participant experience end-to-end.
- Acted as the connecting layer between business units, technical teams, and external partners.

05.2023 – 10.2023

ETAS GmbH

Pre-Master Program – Solution Field E2E Communication · Stuttgart

- Cross-Functional People Lead and Competence People Lead within the Solution Field E2E communications programme.
- Supported change initiatives translating engineering roadmaps (System Defined Vehicle / OSS Innovations) into communication usable by non-engineering audiences.
- Drove alignment between technical leads and business stakeholders on shared messaging and timelines.

07.2022 – 03.2023

ETAS GmbH

Working Student – Communication & Change Management · Stuttgart

- Cross-Functional People Lead and Competence People Lead in the OSS / Innovations stream (System Defined Vehicle).
- Event coordination and office support for the wider change programme; first hands-on exposure to communicating across engineering, product, and management layers.

09.2021 – 04.2022

Levi Strauss Germany GmbH

Working Student – Retail

- Sales stylist on the shop floor and back-office support; early grounding in customer communication, service standards, and store operations.

KNOWLEDGE AND SKILLS

Languages	German (native) · English (C1, business-fluent) · Swedish (B1, working toward B2)
IT & Tools	MS Office, SharePoint, Adobe Creative Suite, Miro, Mentimeter, Swapcard, Em.Ex., Emendo, Docupedia, SPSS, Citavi
Methods	Change communication, speaker & content management, stakeholder coordination, qualitative research (thesis methodology), cross-cultural project work.

FURTHER ACTIVITIES

JURA – Vice President	Responsible for the day-to-day operations of the Jönköping University Rowing Association in the President's absence; coordinate training schedules and club events alongside the board.
Fotopoolen – Team Leader	Plan and execute photography team events in close coordination with the management of the Akademien venue.

ABOUT MYSELF

I pursued a semi-professional track and field career with VfL Sindelfingen during my bachelor studies, maintaining a disciplined routine alongside academics. After relocating to Jönköping I transitioned to rowing, competed in multiple Swedish indoor regattas, and qualified for the World Rowing Indoor Championships (WRICH). Sport is where I learned to operate under pressure, recover quickly from setbacks, and stay focused when conditions are uncertain.

I actively practice photography and image post-processing, using it to capture meaningful moments in daily life and during travel. The habit of shifting perspective sharpens how I approach complex communication problems professionally.

In my roles as Vice President and team leader I share what I know with peers — coaching others is a real part of how I contribute to teams.